

FOR IMMEDIATE RELEASE

July 10, 2015

CONTACT: Terry Lindley | Senior Vice President
Chief Marketing Officer
(707) 545-1200 | TLindley@AgLoan.com



AMERICAN AGCREDIT
MONEY FOR AGRICULTURE

American AgCredit Releases New Expanded Website *Features Ag News, Futures Market Quotes, & a Loan Calculator*

Santa Rosa, CA | American AgCredit, a \$6.5 billion farmer-owned financial cooperative, released a new public website today at www.AgLoan.com.

Built in three phases, the site includes new features such as a searchable industry event calendar, DTN agriculture industry news, futures market quotes, and an online loan calculator. Other features include an interactive map to find locations and personnel, links to a spectrum of ag industry sites, and a historical timeline featuring the 100-year history of Farm Credit. In addition to important financial importation, the site will also offer crop insurance deadlines by crop and state.

“The website is our face and is the place where people can go to find out about us, who we are and what we do,” said Chief Marketing Officer Terry Lindley. “The new site offers that and more. We really wanted it to be a place where anyone in agriculture can go for information, news, and features. This is part of the value-added kind of approach and services that we offer to all people involved in agriculture.”

Future developments planned for 2016 include a loan inquiry form, and the ability to apply for crop insurance and make insurance claims directly online.

American AgCredit utilized the services of web company Favorite Medium to build the site, and is working with Zenergyworks to facilitate hosting and conduct Search Engine Optimization (SEO). The Generations micro-site for Phase 1 was built by Firefly Creative Company (AgLoan.com/generations).

About Favorite Medium

Favorite Medium creates exceptional digital products that elevate brands around the world. Since 2006, they have focused on the integration of meaningful content, design and technology for a global clientele. With offices in Seoul, Singapore, and San Francisco, they offer a flexible, knowledgeable team to help support any type of enterprise. Learn more at www.favoritemedium.com.

About American AgCredit

Founded in 1916, American AgCredit is part of the nationwide Farm Credit System, and is the nation’s 7th largest Farm Credit cooperative. American AgCredit specializes in providing financial services to agricultural and rural customers throughout California, Nevada, Kansas, Oklahoma, Colorado, and New Mexico – as well as to capital markets customers throughout the country. Financial services include production and mortgage financing, equipment and vehicle leasing, crop and life insurance, lines of credit, and the Young, Beginning and Small Farmer Program. In addition, the Association provides interest-free loans for qualifying 4-H and FFA AgYouth programs, as well as college scholarships to young people interested in agriculture.

For more information about American AgCredit, visit our website at www.AgLoan.com